

CREATIVE PICKS

LATEST NEWS FROM JAIME XIE - ROLLACOASTER MAGAZINE SPRING/ SUMMER 2019

• HIGH FASHION • LUXURY • LIFESTYLE • TRAVEL •

Born and raised in Northern California, It Girl and luxury influencer, Jaime Xie, is breaking into the fashion scene with her exclusive style and a taste for all luxury things. Growing up, she was an accomplished horseback rider who traveled the country competing but also loved styling and playing dress up.



THE INTERVIEW

Cultivating an authentic Instagram aesthetic is a challenge for many influencers to execute flawlessly, but not San Fran native Jaime Xie. If you take a trip to her page, (@jaimexie) you'll find yourself on a visual vacation filled with the finer things life has to offer. With the trappings of designer labels, dreamy travel destinations, and lavish events, Jaime gives her 112k followers (and counting) an exclusive look into the life of a luxury fashion influencer.

Full time #WCW Jaime Xie is about to become your new Insta-crush. Rollacoaster Magazine has chatted to the luxury influencer about she stays ahead of the game.

JAIME XIE Cover: Rollacoaster Magazine Spring/ Summer 2019
 Photography: Kristen Jan Wong
 Fashion: Kendy
 Hair & Makeup: Stephanie Navarro at The Rex Agency
 Produced by Federica Barletta
 With thanks to LAC Studios



From attending endless fashion shows, shooting in exotic locations all over the globe, and mingling at the hottest parties, Jaime Xie stays at the top of our It-girl radar and we have the scoop on just how she does it....